

# Chelle Folts Winslow

✉ design@chellerie.com

📞 +1 703 855 4171

📁 www.chellerie.com / www.chellefoltswinslow.com

## PROFILE

Seasoned designer with roots at the drafting table. Passionate about design in all aspects of life. Technology savvy and open-minded. Advocate for clean design, clear messaging, and compliance with standards/regulations. Respects the deadline and gets things done.

### Ultimate Goal

Create and deliver a positive impact through beautiful design.

## EXPERTISE

Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Adobe Lightroom



Adobe PremierePro



WordPress



MS Word



MS PowerPoint



MS Excel



Email Systems



*Creativity: a phenomenon whereby something new and somehow valuable is formed.*

## EXPERIENCE

**2009** STEBEN & COMPANY, INC.  
**PRESENT** **Creative Director**

Delivering a sophisticated, consistently-branded image, while complying with strict financial industry regulations. Brand development/management, print collateral, website design/management, advertising, signage & event creative, email marketing and video production.

**2008** CHELLERIE LLC  
**PRESENT** **Art Director / Principal**

Go-to designer for logos, event packaging, brochures, invitations, advertisements, WordPress sites, social media, photography and video.

**2016** E.A.T. FOUNDATION  
**PRESENT** **Creative Director / Board Member**

Non-profit foundation, with a mission to eradicate urban food deserts. Collaborating on corporate planning decisions. Providing In house art direction and design for packaging, brochures, invitations, advertisements, website, social media, email, photography and video.

**2000** FBR CAPITAL MARKETS  
**2008** **Manager, Creative Services**

Managed corporate visual brand design and standards of all web and print materials. Promoted firm-wide management, application, training and promotion of brand—including adherence to legal regulations and requirements. Additional services included: copy editing, proofreading, media buys, photography liaison, and program coordination.

**1998** CR STUDIO  
**2000** **Graphic Designer / Principal**

Go-to designer for logos, event packaging, brochures, invitations, and advertisements.

**1992** SOFTWARE AG / SAGA SOFTWARE  
**1998** **Senior Graphic Designer & Brand Manager**

Managed corporate visual brand design and standards for web and print materials. Promoted firm-wide management, application, training and promotion of brand. Provided print and web design services to Education Department and Corporate Marketing.

**1983–1987** OMNICOM, INC.  
**1989–1992** **Senior Graphic Designer**

Provided graphic design services for training and marketing material. Transitioned from manual production to computer-based production in 1990.

## EDUCATION

**1983** LONGWOOD UNIVERSITY  
**1986** **Design Studies**

Graphic Design & Photography  
Foreign Language Major: French & German